



SERVICEU™

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FOR IMMEDIATE RELEASE

ServiceU Highly Recognized By Technology Giants Microsoft, AMD, and Dell Computers

MEMPHIS, TN., July 21, 2009 – ServiceU Corporation (<http://www.ServiceU.com>), provider of the most complete on-demand event management software solutions designed specifically for organizations such as churches, nonprofits, schools, universities, festivals, and theaters, was recently recognized for its continued technology advancements by a number of the foremost technology experts in the world.

During the past six months, Microsoft, AMD, and Dell Computers each has recognized ServiceU's technology advancements through a series of case studies written about the company.

"There's a lot that goes on behind the scenes at ServiceU to make sure that we are supporting our customers with the best technology backbone—that's tech talk for all the technology that goes on behind the product that you use every day," says Tim Whitehorn, CEO of ServiceU. "From hardware and software, to onsite and offsite backups, to servers and processors, we are always looking for ways to improve the day-to-day operations of all that helps make ServiceU a successful company."

Since ServiceU is a company that is up and running 24/7/365, it is constantly looking for ways to improve its technology backend, to shore up its data security, enhance data accessibility, and to put into practice the most cutting-edge solutions to enhance the performance of the products it offers.

The bottom line—the software and hardware in place to facilitate ServiceU's products and services is stable, secure, reliable, and dependable. "While we serve the faith-based nonprofit market, we adhere to the standards of the secular business world to make sure that we're offering our clients the best product available to date," notes Whitehorn.

To read more about the recent improvements to ServiceU's technology backend, feel free to visit the links below:

• **Microsoft Case Study:** <http://www.microsoft.com/casestudies/casestudy.aspx?casestudyid=4000001258>

• **AMD Case Study:**
http://www.amd.com/us-en/assets/content_type/DownloadableAssets/46077A_ServiceU_Success_Story.pdf

• **Dell Case Study and Video:**
http://www.dell.com/content/topics/global.aspx/casestudies/fy2008_q2_id539?c=us&l=en&s=corp

About ServiceU Corporation

[ServiceU Corporation](#) provides online event management software designed for churches, ministries, nonprofits, schools, universities, festivals, and theaters. ServiceU's core product line includes: *EventU™* for event, resource, and facility management through web-based calendar scheduling software; *EventU Green™* is an add-on to EventU that automates facility heating and cooling (HVAC) online based on a facility's events schedule; *TransactU™* provides secure online donation, payment, and event registration tools; *TicketU™* provides online ticket sales, box office management, and theater software. Founded in 1997, ServiceU is a trusted provider of online event management software to the faith-based and nonprofit markets.

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