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FOR IMMEDIATE RELEASE

ServiceU Adds Social Networking Enhancements to TransactU & EventU

MEMPHIS, TN., October 29, 2009 – ServiceU Corporation has added social networking features to its popular web-based software tools, EventU and TransactU, that allow users to share activities and involvements across social media websites such as Facebook, Twitter, LinkedIn, and others.

“We have the privilege of serving many highly innovative organizations. This is just another example of the way we partner with our clients to make them as successful as possible,” said Tim Whitehorn, president and CEO of ServiceU Corporation. “Given the exponential growth of social networking, we wanted to give our clients the ability to quickly and easily share the events and causes that they care about with their social networking friends and followers.”

ServiceU has added social networking buttons to the EventU event listings and the TransactU donation and event registration pages. Organizations can choose from more than 100 social networking site icons and display as many as they want on their pages.

As website patrons view an event listing or donation page on an organization’s website, they can simply click the social networking icons to share the link to their favorite social networking site or service. This eliminates the need to cut and paste links into Facebook or other sites. With one click, users can share links simply with very little effort.

“We feel that this is going to be a tremendous opportunity for outreach,” says Whitehorn. “People naturally want to share causes and events they care about with people in their lives—both in person and online. With more people communicating through online networks, these tools will make for easier sharing and help churches and nonprofits reach a wider audience.”

For more information on ServiceU, organizations can call (866) 709-7421 or go www.ServiceU.com or email sales@serviceu.com to find out more on how ServiceU can help make serving other simplified.

About ServiceU Corporation

Since 1999, [ServiceU Corporation](http://www.ServiceU.com) has been the trusted solution for providing software that helps churches, schools and nonprofits simplify and automate administrative processes by moving them online. ServiceU’s core product line includes: [EventU™](#) for event, resource, and facility management through web-based calendar scheduling software; [EventU Green™](#) is an add-on to EventU that automates facility heating and cooling (HVAC) online based on a facility’s events schedule; [TransactU™](#) provides secure online donation, payment, and event registration tools; [TicketU™](#) provides online ticket sales, box office management, and theater software.

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