

Media Contact:
Lauren Hunter Public Relations
(916) 838-2184
lauren@laurenhunter.net

FOR IMMEDIATE RELEASE

SERVICEU SELECTED AS FINALIST FOR MEMPHIS BUSINESS JOURNAL'S 29TH ANNUAL SMALL BUSINESS AWARDS

MEMPHIS, TN., April 1, 2009—ServiceU Corporation (<http://www.ServiceU.com>), provider of the most complete on-demand event management software solutions designed specifically for organizations such as churches, nonprofits, schools, universities, festivals and theaters, **was recently selected as a finalist for the Memphis Business Journal's 29th Annual Small Business Awards.** The Memphis Business Journal's Small Business Awards recognizes the achievements of businesses and executives throughout the Middle South Region of the United States.

"We are truly honored to be selected as a finalist for this award," said Tim Whitehorn, CEO of ServiceU. "This is a great opportunity to share with the Mid-South region (and beyond) all the ways in which ServiceU helps our clients meet their event management, online donation, registration, and ticketing needs."

Whitehorn also expressed his gratitude to all of the ServiceU team members and clients who have chosen ServiceU as a business partner.

"It is the efforts of our team members and our clients that have brought us to this point," he said. "I am very excited that the Memphis Business Journal is acknowledging not only our team members for the great job they do, but also our valued clients and friends for choosing to partner with ServiceU."

Since 1980, the Memphis Business Journal has saluted excellence in business in Memphis and the Mid-South. The awards have especially recognized local entrepreneurs who started from scratch to create successful businesses that continue to shape the economy. The Memphis business community represents innovative individuals, cutting-edge ventures, and unparalleled community outreach. Every year, the Memphis Business Journal takes time out to honor the dedication and achievement of these hard-working entrepreneurs.

About ServiceU Corporation

ServiceU Corporation provides online event management software designed for organizations such as churches, nonprofits, schools, universities, festivals, and theaters. ServiceU offers three core products that *get people involved*. *EventU*: event, resource, and facility management that utilizes calendar scheduling software. *TransactU*: secure donations, payments and event registrations. *TicketU*: ticket sales, box office management and theater software. Founded in 1997, ServiceU is a trusted provider of *online event management software* to the nonprofit market. For more information, visit the ServiceU website at <http://www.ServiceU.com> or the company's blog at <http://www.ServiceU.com/blog>.